

Every business has to be
competitive online

The more visible your business on
the web
the greater the potential for
enquiries and sales

To improve your web site visibility

Optimise your web site for Google

Choose the 'right' keywords

Add links to your site

Have outstanding content

Include incentives to join your mailing list

To improve your web site visibility

Use a blog with updated content

Integrate social networks into your web site,
blog and offline marketing

Online PR

RSS feeds

Include free trials, competitions and give aways

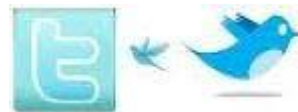
For more

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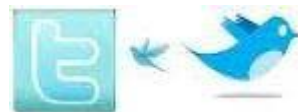
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